

FOR IMMEDIATE RELEASE

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NEW WEB SITE FOR GTO's Do-It-Yourself AUTOMATIC GATE OPENERS & ACCESS CONTROLS

GTO, Inc. Announces New Mighty Mule® Gate Opener and Access Controls Web Site.

Tallahassee, Fla. – July 20, 2009 – GTO, Inc. recently introduced a new web site for the Mighty Mule E-Z Gate Openers® (www.mightymule.com <<http://www.mightymule.com>>). “The Mighty Mule web site was completely redesigned to focus on the needs of the Do-It-Yourself customer, based on input we received from them,” said Kevin Peaden, Vice President of Sales. The web site reflects GTO’s continued commitment to providing high quality and reliable products and customer service for the Do-It-Yourself retail market.

“We designed the Mighty Mule® site around the need for additional customer information and customer support,” said Brian Campbell, IT Director. In addition to including information on the complete Mighty Mule® product line, the site is easy to navigate and provides installation instructions (print manuals and watch videos), media galleries, and National Store Locator to assist customers with finding a location or web site to purchase Mighty Mule products. Visitors to mightymule.com can use the planning guide to walk them through the choices available for customizing their gate with Mighty Mule® gate openers and access controls. For those weekend warriors the site offers a trouble shooting guide that is open 24- Hour/7- Day a week, simply go to the Tech Service Wizard for customer support.

GTO’s Mighty Mule® gate opener is America’s #1 Do-It-Yourself Automatic Gate Opener and can be found world wide in many home centers, agricultural and hardware supply stores as well as their online stores.

GTO, Inc., established 1987, is a leading U.S. based manufacturer of both professional and DIY Gate Operators and Access Controls for rural, urban, commercial and industrial environments. GTO, Inc. is a solely owned subsidiary of Nortek, Inc. under the HTG Group. Their brands include: GTO/PRO®, GTO ACCESS Systems®, Mighty Mule®, and Mighty Mule DIY EZ Gates®.

For more information on GTO or the Mighty Mule products, please visit:

www.mightymule.com

www.mightymulegates.com

www.gtoinc.com/

www.gtoaccess.com

www.gtopro.com/

Editor’s note: high quality photos of the GTO Inc. Mighty Mule series of gates, automatic gate openers and access controls are available via e-mail.